

Intellectual Property Services Available through the WVU Libraries

Marian Armour-Gemmen

8 October 2019

IP @ Evansdale Library

- ◆ **Evansdale Library at WVU is the only U.S. Patent and Trademark Resource Center in the state of West Virginia.**
 - ◆ **Access to PubWEST and PubEAST**
- ◆ **Provide reference assistance throughout the state.**
- ◆ **Assist users to learn how to search**

Invention

Company or
Product Name

In-house
Development
Tool



Book or
Article

Drawing,
Music, or
Video

NASA JPL. Spitzer Spies Supernova Remnant HBH 3.
<https://photojournal.jpl.nasa.gov/jpeg/PIA22564.jpg>
Bulb Lamp Electricity Electric Bulb Light Electric
<https://www.maxpixel.net/Bulb-Lamp-Electricity-Electric-Bulb-Light-Electric-160207>

These Are all Intellectual Property

Patents

Copyright

Trademarks

Trade Secrets



Intellectual Property

- “A category of intangible rights protecting commercially valuable products of the human intellect.” “A commercially valuable product of the human intellect, in a concrete or abstract form...” —Black’s Law Dictionary

Trademark ®™ SM

- A word, name, symbol, or device that is used in trade with goods to indicate the source of goods and to distinguish them from the goods of others.
- A service mark is the same as the trademark except that it identifies and distinguishes the source of service rather than a product.

Patent

A property right granted by the Government of the United States of America to an inventor “to exclude others from making, using, offering for sale, or selling the invention throughout the United States or importing the invention into the United States” for a limited time in exchange for public disclosure of the invention when the patent is granted.

Three Types of Patents

★ **Utility**--any new, useful, and nonobvious process, machine, article of manufacture, or composition of matter, or any new and useful improvement thereof.

Design--a new, original, and ornamental design for an article of manufacture

Plant—an asexually reproduced distinct and new variety of plant.

Library Services

- Learn how to Search Patents or Trademarks
- Virtual Assistance for *Pro Se* Inventors

Reasons for Searching Patents

- Prior Art (establish novelty)
- Avoid Patent Infringement
- Avoid wasting money on technology already developed
- Competitive Information
- Background/Historical Information
- To repair/find out how a machine works

Reasons for Searching Trademarks

- To determine if someone else is using your business name, symbol, or device
- To determine if you could receive a trademark for your business name and avoid wasting printing costs
- Avoid counterfeiting
- To see which areas of business your competitors intend to practice in

Questions?

Marian Armour-Gemmen

304-293-9758

marmour@wvu.edu

Located at the Evansdale Library