

AT-A-GLANCE



WHO IS TRISTATE MINORITY SUPPLIER DEVELOPMENT COUNCIL?

TriState MSDC is a 501 (c) (3) non-profit organization chartered to advance business and procurement opportunities for certified minority business of all sizes, namely Asian, Black, Hispanic and Native American business enterprises and connecting them to member corporations.

TriState is one of 23 regional affiliate Councils of the National Minority Supplier Development Council (NMSDC). It has access to over 1,450 corporate members including most of America's largest publicly owned, privately owned, and foreign owned companies, as well as universities, hospitals and other buying institutions. Collectively, it certifies and matches over 12,000 minority-owned business with member corporations that seek to purchase goods and services.

WHAT WE DO

TSMSSDC's commitment is to bring the highest level of service to all of its stakeholders. The following four (4) pillars of excellence represents its overall foundation:



CERTIFY

Minority-owned businesses and promote the value of certification. TSMSSDC adheres to the highest standards of MBE vetting while performing MBE certifications, re-certifications, orientation and subscriptions.



DEVELOP

Stakeholders and building capacity and capabilities. TSMSSDC provides key insights and information for MBEs to capitalize on marketplace requirements, changes and corporate supply chains for growth.



CONNECT

Certified MBEs with local and national corporate members. TSMSSDC facilitates essential relationships between major corporations and Minority Business Enterprise (MBE) firms.



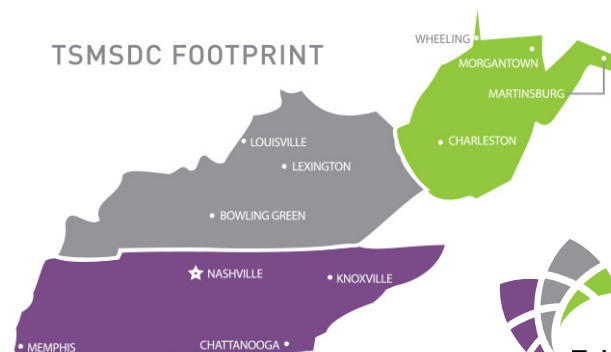
ADVOCATE

MBEs and major purchasers promote the Value Proposition of supplier diversity. TSMSSDC serves as an advocate, educator and resource for major corporations, government agencies and MBEs.

SERVICES

- **Identify**, certify, assist and refer in the scalability of MBEs in a wide range of products and services
- **Access** the needs of corporate members regarding their supply chain requirements and match appropriate MBE suppliers
- **Develop** and offer supplier diversity program support
- **Measure** and track business and networking opportunities
- **Assist** in RFP/bid opportunities
- **Source** MBE referrals and introductions
- **Deliver** education and training opportunities
- **Facilitate** business relationships

TSMSSDC FOOTPRINT





CERTIFY | DEVELOP | ADVOCATE | CONNECT

OVERVIEW

TSMSDC continues to expand and serve in its geographic footprint of Tennessee, Kentucky and West Virginia.

The Council maintains a strong commitment to economic parity by bridging the gap among major purchasers and minority suppliers.

In addition, TSMSDC looks to promote corporations and entrepreneurs from a wide range of industries to work together, to build trust and business-to-business collaborative connections that lead to long term, mutually beneficial economic success.

VISION

TSMSDC is recognized as the model region for the development of Minority Business Enterprises (MBEs) as successful suppliers. TriState MSDC facilitates this vision by setting the standard of excellence in bringing corporate members and MBEs together to create mutual value.

MISSION

TSMSDC ensures the development of mutually beneficial relationships between ethnic minority businesses (suppliers) and major corporations (purchasers), by promoting and expanding business and procurement opportunities as they strive to be the product and service providers of choice.

VALUE PROPOSITION

TSMSDC is committed to being the leading supplier diversity advocate, to facilitate relationships between corporations and MBEs, resulting in improved sales, profits, business performance, consumer image and stakeholder value.

OFFICE LOCATIONS



TENNESSEE
CORPORATE HEADQUARTERS
MetroCenter, Plaza I Building
220 Athens Way, Suite 105
Nashville, TN 37228
T: 615-259-4699

KENTUCKY
REGIONAL OFFICE
One Riverfront Plaza
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